

**What's OK:**

- Items being sold or bought by an individual on an occasional basis
- Pets
- Companion wanted for the elderly or disabled

**What's not OK:**

- Services ( Such as housekeeping, babysitting, sewing, yard work, etc.)
- Items being bought or sold on an ongoing basis
- Stud services or animal breeders

## How to use CLF free ads

Probably the most popular feature in *Current Light Flashes* is the free ad service. In fact, chances are you've already scanned the free ads before reading this article. So, whether you're trying to sell or locate a particular item, it might help you to know how the free ads work and what kinds of items can — and can't — be included in them.

Only West Florida Electric Cooperative members may place free ads in *Current Light Flashes*. The ad service is intended to help individuals — *not* businesses — dispose of or locate personal household items, livestock or pets on an occasional basis. Members also may place "Lost," "Found" or "Thank you" ads.

If you're a member wanting to place an ad, please observe the monthly deadline for publication. Your ad should arrive at WFEC's Graceville district office by the 5th to appear in the following month's newsletter. For example, if you wanted your ad to appear in this issue, you would have had to send it in by April 5. This allows WFEC employees sufficient time to type and correct mistakes in the numerous ads submitted each month.

Ads may be mailed, faxed, hand-delivered or e-mailed to the Graceville office. If you write the words "Free ad" somewhere on your fax or envelope when sending in your ad, it helps ensure prompt delivery to the proper department. To reduce the likelihood of errors, WFEC employees do *not* accept ads over the phone.

For your convenience, a free ad form is printed on page 15 of the newsletter. Your ad should be limited to 20 or fewer words, in addition to your phone number. Also, make sure it is neatly printed and includes the correct phone number. If your handwriting is of the "chicken-scratching" variety, either type your ad or ask a friend, neighbor or relative with good penmanship to put your ad on the form for you.

Each member may place only one ad per month. If you do submit more than one ad at a time, the first ad will run the first month, the second ad the following month, and so forth. Restrictions on the number and length of the ads are necessary because of the limited space available for them in each issue of the newsletter.

When you are wording the content of your ad, you must adhere to the following guidelines or your ad will not be published. "For Sale" items should be an occasional, not an ongoing, source of income. For instance, you may place an ad offering a home or piece of property for sale, but free ads for rentals are not eligible. Also, ongoing garage sales or sale of more than three of any one type item are not eligible for free advertising.

Services also do not qualify for free advertising.

**May 2000****CLF**

**Shelter from the storm**

Protect your home with surge suppressors

**How WFEC restores power**

**Play it cool with your AC**

**Reader's Recipe**

Coconut custard pie

**Power Profile**

Featuring Donald Roulhac

**Consumer Ads**

**Main Menu**

Services include, but are not limited to, babysitting, lawn maintenance, pet or livestock stud services or breeding, dozier work or landscaping, sewing and alterations and house painting. These are classified as businesses and may appear among the paid commercial ads in *Current Light Flashes*.



**Surge suppressors: Shelter from the storm**

**How WVEC restores power**

**Play it cool with your AC**

**Consumer ads • Power Profile**

**Reader's Recipe • Main Menu**