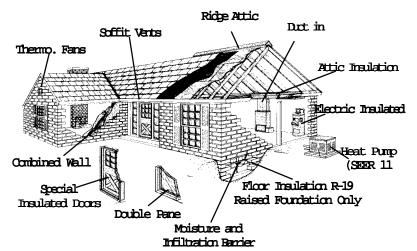
Certifiably smart

WFEC introduces SmartTouch HomeSM program

SmartTouch Home features increase your new or existing home's energy efficiency, comfort and value. Contact WFEC's member services department for details.

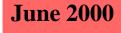


our children are smart, your spouse is kind of smart sometimes, even your dog's a "smart boy" — And soon your home can be smart. Whether it's in the planning stage or an existing structure, West Florida Electric Cooperative's SmartTouch Home program will help your home reach its maximum potential for energy efficiency, comfort and value. So while you're saving money and enjoying greater comfort, you'll feel pretty smart, too.

Coming soon exclusively for members of Touchstone Energy cooperatives such as WFEC, the SmartTouch Home program furnishes guidelines for ensuring your home meets the highest energy-efficiency standards. SmartTouch Home features exceed the minimum requirements of national and local energy codes, as well as those set forth by other types of utilities' home energy conservation programs. In addition to significant energy savings, the SmartTouch Home program provides certification that your home is a model of energy-efficiency — a definite plus for prospective buyers. SmartTouch certification also entitles you to a free energy-efficient electric water heater.

More stringent than WFEC's previous home energy-efficiency program, SmartTouch Home guidelines cover ten different components of home construction, from insulation to heating, ventilation and air conditioning equipment.

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